



# **Sustainable Seafood Commitment Template**



# Section 1: Environmental Goal & Timeline

**Draft Environmental Goal:**

**Baseline Assessment Results:**

**Publicly Available Standard:**

**How will you measure progress?**

**What is the timeline of this goal?**

# Section 2: Commitment Scope

## Draft Environmental Goal:

## Best Practice:

Public

Measurable

References publicly available standards

Has a specified timeframe

**Will the environmental goal cover all of your markets and segments or only specific markets or segments?**

*Will the environmental goal cover all of your markets and segments or only specific markets or segments?*

**What categories of seafood will this environmental goal apply to?**

*Best practice is that a commitment addresses all categories of seafood. However, it is appropriate to tailor commitments for specific categories, as needed.*

# Section 3: Progress

## Draft Environmental Goal:

## Best Practice:

- Public
- Measurable
- References publicly available standards
- Has a specified timeframe
- Covers all markets and segments
- Addresses all categories of seafood

## How, when and where will you report on progress against your environmental goal?

*Best practice is to report publicly on progress within one year, with metrics on proportion of seafood that meets the commitment, and demonstrates increased progress over the previous report.*

## How will you share information with customers about your sustainable seafood commitment or sustainable seafood issues?

*Best practice is to share information with customers about your sustainable seafood commitment and other sustainable seafood issues.*

# Section 3: Progress

## Will you make your seafood sources public?

*Best practice is to make seafood sources public (species, gear/production type, harvest/production area, and certification/FIP status).*

## How will you support fishery and aquaculture improvement projects? (if included in your commitment)

*Best practice is to fund and participate in workplan activities of FIPs/AIPs, request your suppliers participate in the project, and encourage FIPs to participate in reporting on FisheryProgress.org.*

## How will you engage in advocacy issues relating to your goals?

*Best practice is to advocate for improvements in environmental sustainability, social responsibility and traceability at the state, national and international levels. Best practice is also to encourage a slow or stalled improvement project to make progress or a rated or certified fishery or aquaculture unit to improve.*

# Section 4: Draft Commitment

## Sample Commitment:

By (date), transition (x) percent of (categories) (wild or farmed) in (markets and segments) to (certification, rating or other standard).

## Best Practice:

Public

Measurable

References publicly available standards

Has a specified timeframe

Covers all markets and segments

Addresses all categories of seafood

## Final Commitment:

Blank area for the final commitment text.